

# Byron McKinney



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Hill+Knowlton Strategies

RE: Vice President – Consumer Markets – Food + Beverage, 3-14-2022

Hill+Knowlton Strategies Leadership Team,

As an experienced Director of Sales & Strategic Planning, the advertisement for Vice President – Consumer Markets – Food + Beverage with Hill+Knowlton Strategies sparked my interest. When reviewing the position requirements and my knowledge of your organization, I was excited to find that my qualifications and personal strengths align with your needs and mission. Please take a look at my attached resume for a detailed look at my skills and experience. Here's a snapshot of what I have to offer:

I bring a comprehensive set of skills that I believe will be valuable to Hill+Knowlton Strategies. In my Director of Sales & Strategic Planning role, I honed my abilities in Team Building and Collaboration, providing a firm foundation for the Senior Director, Strategic Partnerships position. My collaboration, people-centric nature, and compassion have afforded me excellent planning skills.

I am excited to contribute my talents and proficiency in team-building toward your team efforts. As an engaging communicator with a proven track record in Cross Functional Leadership, my focus on building strong professional relationships has been a beneficial asset throughout my career. Please review my attached resume for more details on the following qualifications:

Cross Functional Leadership, Strategic Customer Alignment & Acquisition, Market and Customer Expansion, and National Retail Sales

Please review my enclosed resume for a more in-depth illustration of my work history and accomplishments. I would appreciate the opportunity to interview at your earliest convenience. I'm eager to discuss how my personality and background fit the Vice President – Consumer Markets – Food + Beverage role.

Thank you for your time and consideration of my candidacy. I would be happy to provide greater detail about my skills and experience during an interview. Please call me at your earliest convenience.

Sincerely,

Byron McKinney